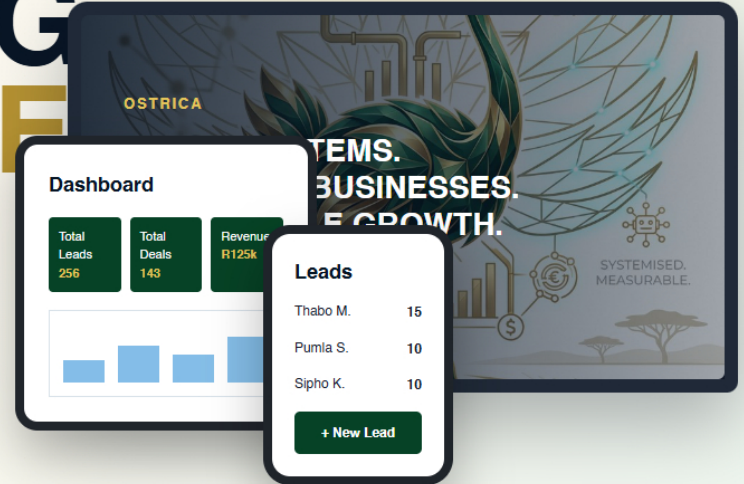




WEBSITES • CRM • AUTOMATION • AI • ANALYTICS

EMPOWERING SUSTAINABLE SME GROWTH.

We help SMEs move from basic websites to powerful, automated, CRM-powered systems that capture leads, manage clients, streamline operations and increase revenue.



Chat on WhatsApp

View packages



More Leads



Happy Clients



Better Systems



Business Growth



Save Time



Sustainable Future

OUR PACKAGES

Choose the digital layer your SME needs now.

Start with a professional presence, then grow into CRM, automation, analytics and custom platform development.



STARTER DIGITAL PRESENCE

Perfect for startups and small businesses

- ✓ 5-page professional website
- ✓ Mobile responsive design
- ✓ Contact / enquiry form
- ✓ WhatsApp integration
- ✓ Basic SEO setup
- ✓ Social media links



BUSINESS GROWTH WEBSITE

Get more leads and build trust online

- ✓ Up to 10 pages website
- ✓ Lead capture forms
- ✓ WhatsApp + email integration
- ✓ Basic SEO + analytics
- ✓ Image and content setup
- ✓ Blog / news section

MOST POPULAR



CRM-POWERED BUSINESS WEBSITE

Powerful systems for growing businesses

- ✓ Everything in Growth Package
- ✓ CRM and lead management
- ✓ Client portal / dashboard
- ✓ Workflow automation
- ✓ Reports and analytics
- ✓ 2-month post launch support



CUSTOM PLATFORM SOLUTION

Tailored systems for complex business needs

- ✓ Custom web application
- ✓ Advanced CRM and workflows
- ✓ User roles and permissions
- ✓ API integrations
- ✓ Scalable architecture
- ✓ Ongoing support and maintenance

FROM
R2,500 – R4,500

ONE-TIME PAYMENT

FROM
R6,500 – R12,000

ONE-TIME PAYMENT

FROM
R15,000 – R35,000

ONE-TIME PAYMENT

FROM
R35,000+

QUOTED PER PROJECT

ADD-ON SERVICES

Extra growth layers

AI chatbot integration, WhatsApp automation, e-commerce setup, SEO, digital marketing and website maintenance.

OUR PROCESS

Discovery → Strategy → Design → Launch → Growth

We understand your goals, design the right system, launch with training, then support your scale-up journey.

SUPPORT PLANS

Keep the system running

Monthly website updates, backups, content changes, priority support and reporting options.

Let's build your **success story.**

Start the conversation on WhatsApp and we'll help you select the right package.

[Chat on WhatsApp](#)

OSTRICA SME ECOSYSTEM

Build your success story with a CRM-powered digital layer.

Choose websites, CRM, automation, AI and analytics packages designed for growing SMEs.

[Chat on WhatsApp](#)

[www.ostrica.co.za](#)



Ostrica helps SMEs move from fragmented manual operations to systemised, measurable growth.

PACKAGES

- Starter Digital Presence
- Business Growth Website
- CRM-Powered Business Website
- Custom Platform Solution

PLATFORM

- Websites & CRM
- Marketplace
- Analytics
- AI automation

ENGAGE

- Contact
- WhatsApp sales
- Console login
- www.ostrica.co.za